



INSTITUTE FOR THE REDESIGN OF LEARNING PRESENTS

# EMPOWERING ALL ABILITIES

1K, 5K & 10K RUN / WALK

Music Festival | Wellness Fair | Food Trucks



Register Here

SATURDAY, MARCH 23, 2024 | LEARN MORE AT [IRLRUNWALK.ORG](http://IRLRUNWALK.ORG)

SPONSORSHIP LEVEL	PRESENTING	PLATINUM	DIAMOND	GOLD
Official Start / Finish Banners	✓			
Corporate Banners on Race Course	✓			
Opening Ceremony Speaking Opportunity	✓	✓		
VIP Access (preferred seating + refreshments)	5 Total Guests	3 Total Guests		
Name / Logo at Mile Markers	✓	✓		
Mobile Advertising (2 Months on 2 Routes)	Back + Two Sides	Back + One Side	Back Only	
Name / Logo on Race Bib	✓	✓	✓	
Name / Logo Printed on Registration Form	✓	✓	✓	
Main Stage Logo	✓	✓	✓	✓
Live PA Announcement (5 per event)	✓	✓	✓	✓
Social Media Mentions	✓	✓	✓	✓
Complimentary Booth	✓	✓	✓	✓
Complimentary Race Entries	20	15	10	5
Inclusion in Press Release & Media Alerts	✓	✓	✓	✓
Name / Logo on Race Participant Pages	✓	✓	✓	✓
Name / Logo Printed on Race Posters	✓	✓	✓	✓
Name / Logo on T-Shirt	✓	✓	✓	✓
Name / Logo on Step & Repeat	✓	✓	✓	✓
Returning Sponsor Discount	\$325 off	\$175 off	\$100 off	\$62.50 off
	<b>\$6,500</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,250</b>

## IN-KIND SPONSORSHIPS

By helping us underwrite race production costs, your in-kind contribution ensures that we can maximize proceeds to help support the Institute for the Redesign of Learning's programs.

- Prizes for Race Teams & Race Fundraisers
- Food and Beverage
- Event-related Expo Activities

## ADDITIONAL SPONSORSHIP OPPORTUNITIES

Exhibitor Booth .....	\$300
Water Station (1) 3 available stations .....	\$300
Vendor Booth (1 complimentary race entry) .....	\$350
Event Shirt Sleeve .....	\$600
Tote Bags (500 Bags) .....	\$1,000
Mobile Bus Ads .....	\$800 - \$1,750*

\* Based on advertising on four shuttles for two months

Please contact Gabriel Vazquez at [GVazquez@RedesignLearning.org](mailto:GVazquez@RedesignLearning.org) for more details about sizing and placement options.